

## Final Project: Psychological Disorders PSA

Although awareness and understanding is more prevalent than ever, mental illnesses are still widely misunderstood and there are many myths and baseless fears that are far too common in our society. In an effort to educate the public (in this case, your fellow students,) you will create a Public Service Announcement that will help others understand a mental illness or psychological disorder of your choice. This is your chance to get to know a lot more about one particular illness, and help others to understand it better.

- You may work alone or with a partner. If you are going to work with a partner, work & responsibilities should be shared EQUALLY.
- Select a psychological disorder of interest. (please get your topic approved by Mr. Robson – only one person/group per topic!)
- Create something that accurately presents the issues relating to one of the disorders.
- Include information on:
  - **Causes**
  - **Symptoms**
  - **Forms**
  - **Prevalence**
  - **Concerns**
  - **Treatments**
- Try to find examples of famous people, or portrayals in movies or on tv that people may have seen.
- If you can find and include testimonials from people with that disease/disorder, you should include those as well.
- Relevant graphics (charts/tables/examples/diagrams) should be included.
- Include a bibliography of all sources used (for written information and all graphics). Use reputable sources! Make sure you are using quality information. When in doubt, ask!
- Marking rubric is attached. Project will be weighted heavily. Although it looks like it isn't worth a lot (28 marks) those marks will count for double, so will have the effect of 56 marks on your overall grade.

What can you create?

Poster, commercial, brochure, presentation to the class, website, radio PSA, etc. Other ideas are WELCOME, just run it by me first.

**Due date:** Monday, January 23. FIRM! You will lose marks if your project is late.

<b>CATEGORY</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Graphics - Relevance</b>	All graphics are related to the topic and make it easier to understand. All are high quality and appealing. All borrowed graphics have a source citation.	Most graphics are related to the topic and most make it easier to understand. Most are high/good quality. Some borrowed graphics have a source citation.	All graphics relate to the topic. Quality may be lacking. One or two borrowed graphics have a source citation.	Graphics do not relate to the topic OR graphics are low quality OR several borrowed graphics do not have a source citation.
<b>Required Elements</b>	All required elements are included as well as additional information.	All required elements are included.	All but 1 of the required elements are included.	Several required elements were missing.
<b>Content - Accuracy</b>	All facts displayed are accurate and are sourced from reputable sites/sources. Sources are identified.	Most facts displayed are accurate. Sources may not all be reputable. Sources may not all be identified.	Some facts displayed are accurate. Sources aren't entirely reputable or aren't all identified.	Few facts displayed are accurate. Sources aren't identified, so source legitimacy can't be determined.
<b>Grammar</b>	There are no grammatical mistakes.	Grammatical mistake(s) is/are minor.	Grammatical mistakes are apparent.	There are many grammatical mistakes.
<b>Attractiveness</b>	The project is exceptionally attractive/appealing in terms of design, layout, and neatness.	The project is attractive in terms of design, layout and neatness.	The project is acceptably attractive though it may be a bit messy/disorganized.	The project is distractingly messy or very poorly designed. It is not attractive.
<b>Creativity</b>	The project seems creative and original.	Most elements of the project seem creative and original.	Creativity/originality is limited.	Project seems unoriginal and lacks creativity.
<b>Handed in on time</b>	4	0		