"A persons a person, no matter how small, said author and illustrator Theodor Geisel, who was born on March 2, 1904. Geisels first book for children And to Think That I saw It on Mulberry Street, was rejected by 27 publishers before it was printed. At a time when many childrens books were dull, Geisel, who is also know as Dr. Seuss, published The Cat in the Hat since then, millions of Dr. Seuss books has been sold!