Each year in early Febrary, visitors gather in the Japanese City of Sapporo for an event that could only happen in icy cold whether. During the cities Snow Festival, master carvers and builders create beautiful works of art out of ice and snow. Started by hi school students' in 1950, the festival gained international attention when Sapporo hosted the Winter Olympic games in 1972 people from all over the world travel to Japan for this special event.