Digital Images & Desktop Publishing
(DI25S DP35S – 1 credit – full year)

Mr. Robson
misterjrobson@gmail.com
@misterjrobson
www.misterjrobson.com

The purpose of this course is to provide students with the skills and knowledge to take better digital photographs, and to demonstrate and apply skills related to desktop publishing of various types, with a focus on putting together the school's yearbook. This is a hands-on class, which requires students to do work in and outside of class.

We will cover such topics as:
- Digital camera operation
- Photo composition techniques
- Advanced photo techniques
- Photoshop skills for editing & retouching images
- Publication planning
- Publication layout & design
- Publication production using Adobe InDesign.

While taking photographs is second nature to most of us, there are a lot of underlying concepts & techniques that allow for a better understanding of photography, and will allow students to take better pictures. We will look at various concepts & techniques for photography, and continually accept and provide feedback, as we develop our skills. Students will be required to photograph school events as well as take photos outside of school. These will be compiled in a photography portfolio and we will reflect on our work and provide productive and supportive comments about others' work. We will work on photo retouching/manipulation in Photoshop and apply our work to different publications, especially our school yearbook.

This course is broken into 4 units:
- Photography fundamentals & techniques
- Photo retouching & manipulation (Photoshop)
- Publication theory & techniques
- Publication layout & design (InDesign)
  * exact content and order may change to suit student & teacher needs.

Evaluation:

There will be a mix of practice exercises and quizzes, along with more in-depth personal projects. The final project consists of your contributions to the yearbook, and will combine all of the knowledge gained throughout the semester.
Students who miss assignment deadlines will receive a mark of "0" until such a time that the missing work is submitted and graded (with late penalty).

Major assignments: Portraits (semester 1), Yearbook pages (semester 2)
Photo portfolio: Weekly mark for taking new, distinct photos and sharing them on Flickr
School event coverage: Monthly mark for attending, photographing, and sharing images
Final project: Yearbook pages properly laid out, including all photos & links

Important notes:
- **All students are expected to bring a pair of headphones for every class**.
- Flash drives are not necessary, but a **Dropbox** or **Google Drive** account will be needed.
- Assignments can always be revised and resubmitted (with the exception of the final project) but this should always be discussed with and cleared by Mr. Robson.
- Students & parents should be in the practice of checking or subscribing to Mr. Robson's web site for class information, deadlines, homework, etc.
- Student login/ID should be kept SECRET and SECURE. Allowing others access to your account can create major problems and should be avoided.
- NO VIDEO GAMES in Room 213. Ever.

Mr. Robson's 3 Golden Rules:
- Room 213 is a place to LEARN
- Room 213 should always be a SAFE place
- Everyone in room 213 should be cooperative and polite.

Expectations:
- Students need to arrive on time and ready to work every day.
- Students are always expected to be active participants in class discussions and exercises.

Students and parents are expected to be kept up to date on marks and missing assignments at all times by visiting Powerschool: http://ps.sjsd.net

Students need to be aware of and adhere to the SJSD Acceptable Use Agreement:

> *Access to the Internet provides students with opportunities to utilize interactive tools and sites on public websites that benefit learning, communication and social interaction. Students will be held accountable for the use of any information posted on these sites if it negatively affects others. Teachers may recommend and use public interactive sites that, to the best of their knowledge are legitimate and safe.*

> *Because these sites are public all students must use their discretion when accessing information, storing and displaying work on the site. Teachers will provide students with guidance in this area. This applies to St. James-Assiniboia School Division owned devices as well as student owned devices using the St. James-Assiniboia School Division network.*

In Mr. Robson's class, students may be allowed to use personal devices for certain activities, but it the use of personal devices is always at the discretion of the teacher. If allowed in class, they are for educational purposes ONLY. Personal communication or off-topic use is prohibited. Phones & iPods should always be left at home or in a student's locker, unless approved by Mr. Robson, who reserves the right to direct students to put away devices as necessary for the learning environment, or confiscate devices that are improperly used or not put away when directed.

Any attempt to circumvent school division security measures or to access materials deemed inappropriate by the school or school division will result in immediate suspension of computer privileges and possibly other consequences which may include suspension, loss of credit expulsion or even intervention by appropriate authorities.